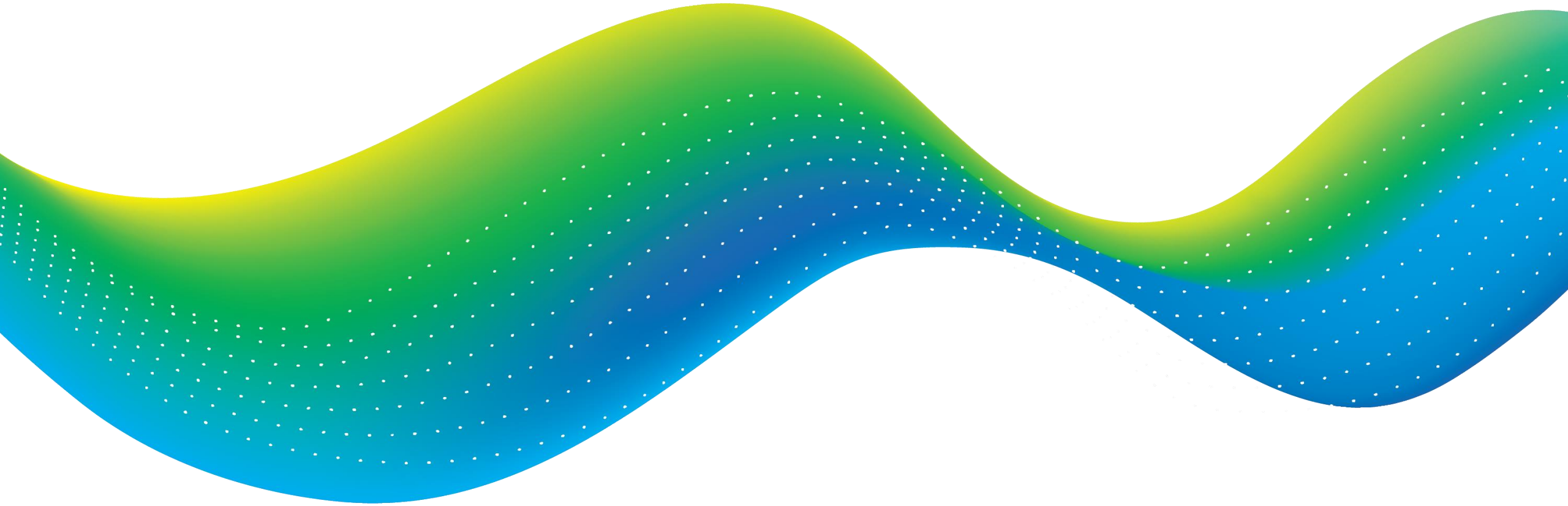


Agri Infrastructure Fund

FOR BETTER

March 2021



TATA CONSUMER PRODUCTS



Tata Consumer Products Limited (TCPL)

TCPL is a foods FMCG company with presence in Salt, Tea, Water, Agri Commodities like pulses, spices and ready to cook / eat food segments.

TCPL operations span across all States of India, US, Canada, UK among other countries.

TCPL has multiple pack houses, CFA in each of the states and works with more than 50 third party MSME vendors to fulfil the demand in market.

Agriculture Infrastructure Fund and our Partners

We have identified various partners in our value chain for benefits. Areas of identified work is as follows:

- ***Storage facilities***
- ***Pack houses***
- ***Sorting & grading units***
- ***Logistics scalability***
- ***Primary processing centers for value added products – Drying, sprouting etc***

We are working closely with our partners in helping them in their ancillary businesses as well.

Proposed Project No. 1 – Pack House for Agri Projects

Partner identified – MSME Vendor in Spices

Current Partner Relation : Raw spices supplier who has grading and sorting facilities.

Proposed engagement through Agri Infra Fund : Upgradation to primary processing and packing for multiple spices.

Advantage for supplier : Upgradation to value addition and increase in profitability.

Advantage for TCPL : Cost optimized as value addition happens at source and then transported.

Proposed Project No. 2 – Additional Profits for MSME

Partner identified – MSME Vendor for Organic Produce

Current Partner Relation : None.

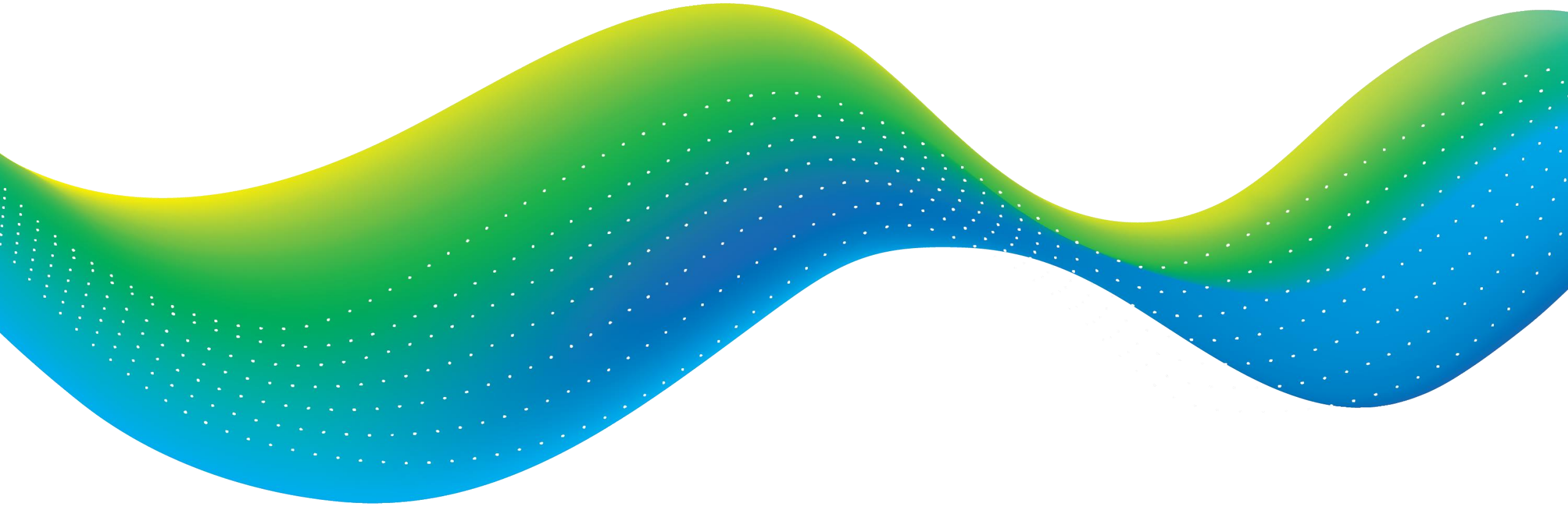
Proposed engagement through Agri Infra Fund : Facility upgradation to meet FSSAI guidelines on consumer packaging and drying facilities. Forward linkage for products which TCPL does not procure.

Advantage for supplier : Product addition, increase in sales.

Advantage for TCPL : Farmer livelihood improvement and goodwill generation.

Thank You

FOR BETTER



TATA CONSUMER PRODUCTS

